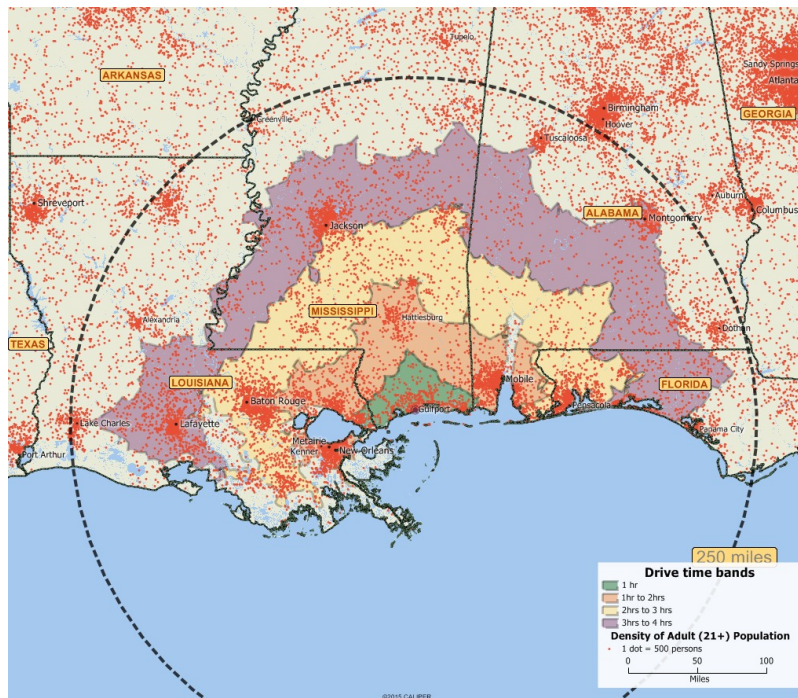


# Feasibility and Market Studies

## Corporate Development Groups:

**Are you tired of high prices of  
your existing feasibility/marketing  
studies resources?**

**Is there “really” an unserved need in  
the area for your project?**



**Our Feasibility/Market Studies provide clear build-up  
and rationale for your project answering questions as:**

Does your location, demographics, amenities or capital  
structure provide an advantage?

Where would competition begin to steal your market?



231 W Glencove Ave  
Northfield, NJ 08225  
(609) 457-9775

*“Our client needed a feasibility study for their investors to fund expansion into a very competitive market.*

*JSA’s methodology and well-documented study provided figures our client felt were able to attract more capital.”*

Tom O’Donnell,

CEO, Encompass-DDC, Lexington, KY

Previously: Sr. V.P. – Harrah’s Corp.

A sample of our clients includes:



### **Trial Proof of Concept:**

Contact us about our:

#### **Market Breaks Analysis**

See how we can deliver results in as little as two-three weeks.

Call us at: (609) 457-9775

View our website: [Jsa2002.com](http://Jsa2002.com)



**JAY SARNO & ASSOCIATES**  
**ANALYTICS**  
Custom Business Intelligence

***Our clients include: State agencies, trade groups and the most renowned management consulting firms. Additionally, over 50 properties: commercial, Native America; large and small; resort/ regional around the world have profited from our work since 2002.***