JSA ANALYTICS · GAMING ANALYTICS GROUP

EXTERNAL FORCES REPORT

Market Conditions Affecting Casino Patron Behavior

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Relief is arriving on gas and sentiment, but June's jobs report and Las Vegas air traffic both flash caution on the labor and travel side of the consumer. As Jeannie Caruso, CEO, Gaming & Leisure, frames the broader trend in Las Vegas: rising ancillary costs — parking, food, beverage — are eating into visitor budgets in ways that didn't used to matter; the issue isn't that Vegas "lacks value," it's that the growing cost of reaching that value leaves less room for the experience itself. That tension — headline recovery, softer underlying detail — runs through every section below.

Calendar Note: June 2026 had one fewer Sunday and one more Tuesday than June 2025 (5 Tue/4 Sun vs. 4 Tue/5 Sun). Per JSA's day-of-week GGR weighting (Sun 3.64% vs. Tue 2.39% of monthly GGR per occurrence), that mix is worth roughly −1.3 points of calendar-driven GGR capacity for June 2026 — a modest headwind.

GAS · NATIONAL AVG	UMICH SENTIMENT	LAS AIR TRAFFIC · YTD	LEISURE & HOSP. PAYROLLS
$3.83/gal	**49.5**	**(6.2%)**	**(61K)**
▼ 5th straight weekly decline	▲ 2nd straight monthly gain	▼ 21.5M vs 22.9M thru May	▼ June job losses, sector only

JUNE GGR YOY VS. JUNE 2025 · STATES REPORTING (19 OF 30) · TOTAL & SAME-STORE[1] SHOWN WHERE THEY DIFFER:

SAME-STORE · TOTAL CHANGE 19 STATES REPORTING	**+$12.9M** · +0.5%
EXPANDING · INCL. NEW CAPACITY NOT SAME-STORE	**+$69.4M** · +2.7%

CT **+1.0%** · FL **−3.4%** · IA **+1.2%**[3] · IL **+9.1%** · IN **−0.4%** · LA **+3.6%** · MD **−2.4%** · ME **+1.1%** · MI **+1.5%** · MO **+1.8%** · MS **−1.5%** · NJ **−0.1%** · NM **−1.4%** · NY Total **+20.2%** · NY Same-Store **+5.2%** (ex new RWNYC tables) · OH **+5.0%** (racinos only)[2] · OK **−3.7%** (two racinos) · PA Total **−6.8%** · PA Same-Store **−7.7%** (ex new Happy Valley) · VA Total **+10.8%** · VA Same-Store **−1.9%** (ex new capacity) · WV **−1.5%**

Market signal — organic growth is flat; new supply is doing the work. Reporting states are up +2.7% in headline dollars but only +0.5% same-store — nearly all the June gain is added capacity, not stronger underlying play. Strip out new units and the market is essentially flat.

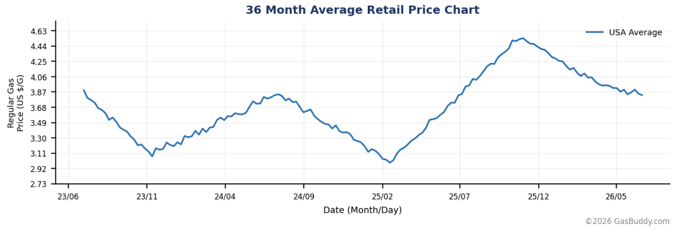
- **Expanding states show the split clearly.** New capacity lifts the headline while same-store runs flat-to-negative underneath — the Total vs. Same-Store pairs above (NY, PA, VA) tell it. New supply is largely redistributing demand, not growing it.
- **Non-expanding legacy markets are mixed and slow.** A cluster of low-single-digit gainers sits against a nearly matched cluster of decliners — no broad direction, just soft.

Casino Impact: In a flat same-store market, share moves to new supply and to whoever markets most efficiently. Headline market growth won't carry a property this year — reinvestment discipline and segmentation are the levers that matter.

Data & sources. *June 2026 vs. June 2025, per state (not blended).* [1] *Total includes new capacity; Same-Store excludes units with no prior-year comp (new NY, VA, PA openings).* [2] *OH = VLT racinos only; four OCCC commercial casinos held pending the June report (early Aug).* [3] *Renamed properties carried as continuing. Sources: state gaming regulators' monthly revenue releases; full state-by-state detail in the JSA National Gaming Market Recap.*

1 GAS PRICES — FALLING FROM A CRISIS PEAK, NOT FROM NORMALCY

National average regular unleaded fell to $3.831/gal for the week ending June 29 — the fifth consecutive weekly decline as Strait of Hormuz oil flows improve. Still, the average sits $0.67 above year-ago levels; EIA's June STEO assumes the strait remains constrained through Q3, with fuller normalization not expected before early 2027.

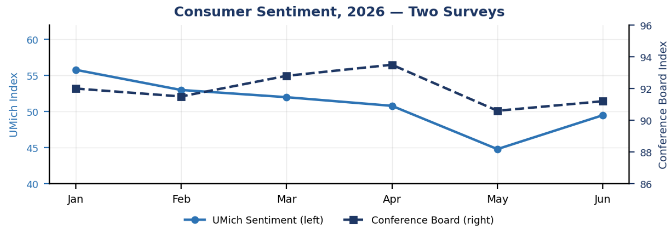


Casino Impact: First sustained relief drive-market patrons have seen all year — watch outer-ring (25+ mile) trip frequency first. JSA still holds Q4 2026 as the earliest realistic window for gas to stop dragging on discretionary trip budgets.

Source: GasBuddy.com, 36-mo. national retail avg. through 7/3/26; EIA Gasoline & Diesel Fuel Update, June 30, 2026; EIA June 2026 STEO.

2 CONSUMER SENTIMENT — TWO SURVEYS, ONE MIXED SIGNAL

UMich Consumer Sentiment's June final rose to 49.5 from May's record-low 44.8 — a second straight monthly gain, ending a three-month decline streak. The Conference Board's index tells a more guarded story: up just 0.6pt to 91.2 in June (against a downward-revised May), missing the 94.4 forecast. Its Present Situation Index fell to 116.4 — lowest since March 2021 — as the share of consumers calling jobs "hard to get" jumped to 22.5%, a 5.5-year high. UMich reads relief; Conference Board reads eroding current conditions, especially on labor.

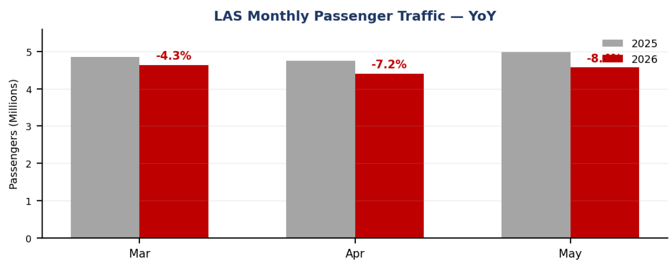


Casino Impact: Treat the sentiment improvement as directional, not confirmed — the labor-market softening embedded in the Conference Board read is consistent with June's weak payroll print below. Watch redemption rates and comp utilization for the first sign of genuine (not just relative) improvement.

Source: University of Michigan Surveys of Consumers, June 2026 final; The Conference Board Consumer Confidence Survey, June 30, 2026.

3 LAS AIR TRAFFIC — DOWN, BUT NOT CONTRADICTED BY NV GGR

LAS served 4.57M passengers in May, down 8.4% YoY (Spirit's May 2 exit was the single largest driver); YTD is now −6.2%, the year's widest gap. This sits alongside Nevada's May GGR headline of +7.5% — an apparent contradiction that resolves on inspection: 61% of NV's dollar gain came from baccarat (+49.5%, VIP-driven, concentrated on the Strip), and the slots gain is largely a soft-comp bounce (May '25 slots were −4.6% off the 2024 peak; vs. that peak, May '26 slots are only +1.4%). Non-baccarat tables — the segment closest to general visitor footfall — actually fell 4.7%. NV ex-baccarat: +3.2%, a modest read consistent with softer air traffic, not opposed to it.

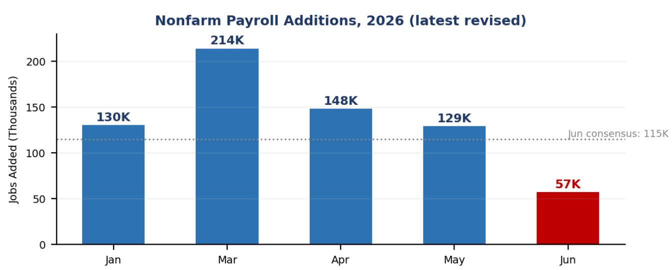


Casino Impact: Don't let NV's headline number override the LAS signal for regional planning — the visitor-volume-sensitive part of Nevada's business is flat to soft, same direction as the airport data. Treat LAS as a 1–2 month leading indicator for regional drive-market softness.

Source: Clark County Dept. of Aviation, May 2026; JSA National Gaming Market Recap, May 2026 (Nevada decomposition, Section 6).

4 NONFARM PAYROLLS — A WEAK PRINT, AND A HOSPITALITY-SPECIFIC LOSS

June payrolls rose just 57,000 — the weakest in four months, well below May's downward-revised 129,000 and the 115,000 consensus. Unemployment ticked down to 4.2%, but that decline was driven largely by a drop in labor force participation (to 61.5%, lowest since March 2021) rather than hiring strength. Most notable for JSA clients — **leisure and hospitality lost 61,000 jobs** in June, which BLS attributes to weaker-than-usual seasonal hiring, with some cross-currents from World Cup-related staffing timing.



Casino Impact: A hospitality-specific payroll contraction is a direct read on staffing conditions at properties and F&B/hotel operators in your catchment — worth checking against your own labor cost and open-position data for July. If it persists into July's report (Aug. 7), treat it as a genuine sector signal rather than a World Cup-timing artifact.

Source: U.S. Bureau of Labor Statistics, The Employment Situation — June 2026, released July 2, 2026; CNBC, July 2, 2026.

KEY TAKEAWAYS

- **Relief is real but partial.** Gas's five-week decline and UMich's second straight sentiment gain are genuine positives, but the Conference Board's current-conditions read and June's weak payroll print both point to labor-market softness underneath the improving headlines.
- **NV's GGR strength and LAS's traffic decline are not actually in conflict.** Nevada's headline is baccarat- and soft-comp-driven; the visitor-sensitive slice of NV's business (ex-baccarat, non-baccarat tables) is flat to soft — consistent with, not contradictory to, an 8.4% May traffic decline.
- **Leisure & hospitality payrolls are the sector to watch into Q3.** A 61,000-job June loss in this sector specifically — against a broader labor market that's merely cooling — is the most direct read-through to property-level staffing and service conditions in this month's data set.

Sources: EIA Gasoline & Diesel Fuel Update (June 30, 2026); EIA June 2026 STEO; University of Michigan Surveys of Consumers (June 2026 final); The Conference Board Consumer Confidence Survey (June 30, 2026); Clark County Dept. of Aviation (May 2026); U.S. Bureau of Labor Statistics, Employment Situation (June 2026); JSA Multi-State GGR Tracker (state regulatory filings, as of July 16, 2026); JSA National Gaming Market Recap (May 2026). Quote: Jeannie Caruso, CEO, Gaming & Leisure, "What Happens in Vegas Doesn't Stay in Vegas Anymore, and Brick and Mortality."

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